

**FOR IMMEDIATE RELEASE – May 16, 2018****Ten More Medtrade Exhibitors Sign On – Plus Multiple Exhibitors Sign Up for Seconds**

ATLANTA – Several major exhibitors have made it official, signing up for Medtrade 2018 after successful forays at Medtrade Spring 2018. These exhibitors seek to connect with attendees from across the country and value the face-to-face interaction.

“We feel that being at Medtrade Spring in Las Vegas *and* Medtrade in Atlanta is a great way to capture as much coverage as possible and have conversations with providers across the United States,” says **Kolby Wegener**, MBA, PMC-II, marketing specialist, Mediware Information Systems, Inc. “In-person conversations are crucial to understand the challenges that providers are going through each day. It allows us to provide solutions from the software perspective. You get to understand their needs much more in person than any other medium.”

Some of the many exhibitors that have signed for Medtrade 2018 after exhibiting at Medtrade Spring include: Invacare; Golden Technologies; Pride Mobility; VGM; Brightree; Philips Respironics; ResMed; Broda Seating; Fisher & Paykel; First Quality Products; Medforce Technologies; MK Battery; Precision Medical; Stander Inc; and many more.

“Exhibitors see value in the show,” said **Kevin Gaffney**, group show director, Medtrade. “Many familiar names have signed on for Medtrade after positive experiences at Medtrade Spring. Attendees will get a chance to meet with these companies, and many more, when the show convenes Oct 15-17, 2018, at the Georgia World Congress Center in Atlanta. Look for early registration opportunities in mid June.”

According to **York Schwab**, account executive, the 10 most recent Medtrade sign-ups are:

- Apex Steam Technologies
- Almagia International / Elamed
- Bleep
- Dale Medical Products
- Girly Go Garter
- LeadGiant
- Mobb Health Care
- TR Equipment
- Triple WTy
- World Richman Manufacturing

**About Medtrade Spring and Medtrade**

Medtrade and Medtrade Spring are the two largest home medical equipment trade events in North America, bringing together manufacturers, providers, and retailers from across the country and around the world. Established in 1979, the shows gather hundreds of HME related brands, thousands of attendees, and are highly regarded industry events. Medtrade and Medtrade Spring are owned by Emerald Expositions, the largest operator of business-to-business trade shows in the United States, with most of our shows dating back several decades. We currently operate more than 50 trade shows, including 31 of the top 250 trade shows in the country as ranked by *TSNN*, as well as numerous other events. Our events connect over 500,000 global attendees and exhibitors and occupy more than 6.9 million NSF of exhibition space. We have been recognized with many awards and accolades that reflect our industry leadership as well as the importance of our shows to the exhibitors and attendees we serve. More info about Medtrade Spring and Medtrade can be found at [www.medtrade.com](http://www.medtrade.com)

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