



**THE ELEMENTS OF SUCCESS IN HME**  
**CONFERENCE: OCTOBER 23-26, 2017**  
**EXPO: OCTOBER 24-26, 2017**  
GEORGIA WORLD CONGRESS CENTER | ATLANTA, GA

**PRESS RELEASE - FOR IMMEDIATE RELEASE – April 6, 2017**

***Medtrade 2017 Call for Presentations – Submissions Due April 27, 2017***

ATLANTA – Another eventful year in the HME industry comes to a head on Oct 23, 2017, when Medtrade kicks off in Atlanta at the Georgia World Congress Center. The nation's premiere HME-focused event is scheduled for Oct 23-26, a four-day event that is designed to inspire and unify during what many hope will be the start of a rebound for the industry.

Do you have an idea for a conference session at Medtrade? If so, you must **submit your presentation for review by Thursday, April 27**. While many of the familiar experts will be sharing plenty of wisdom, the Medtrade educational advisory board (EAB) is also on the lookout for HME providers to share their stories.

"Medtrade always has the best speakers in the industry," says **Kevin Gaffney**, group show director, Medtrade. "Similar to last year, we will also be on the lookout for new blood, so feel free to pass along our 'Call for Presentations' to suitable candidates."

**Share Your Expertise at Medtrade 2017**

If you have an interesting program idea, Medtrade invites you to share your knowledge by submitting a proposal for its Call for Presentations. By submitting an abstract, you will help shape the educational conferences at Medtrade 2017 and positively impact the futures of attendees' businesses. Those who are selected as conference speakers gain visibility in the HME industry and contribute to the advancement of the profession.

**WANTED: Interactive Educational Panelists**

We've had such an overwhelming response to the new, interactive and crowd-participating panels at Medtrade Spring 2017 in Las Vegas that we are doing it again in Atlanta. Join us at Medtrade and also consider sharing your expertise on a panel, or lead a panel.

To submit a proposal and/or get more information, [CLICK HERE](#).

**About Medtrade Spring and Medtrade**

Medtrade and Medtrade Spring are the two largest home medical equipment trade events in North America, bringing together manufacturers, providers, and retailers from across the country and around the world. Established in 1979, the shows gather hundreds of HME related brands, thousands of attendees, and are highly regarded industry events. Medtrade and Medtrade Spring are owned by Emerald Expositions, the largest operator of business-to-business trade shows in the United States, with its oldest trade shows dating back over 110 years. The company operates more than 50 trade shows, including 31 of the top 250 trade shows in the country as ranked by *TSNN*, as well as numerous other events. Emerald Expositions' events connect over 500,000 global attendees and exhibitors and occupy over 6.5 million NSF of exhibition space. The company has been recognized with many awards and accolades that reflect industry leadership as well as the importance of its shows to the exhibitors and attendees they serve. More info about Medtrade Spring and Medtrade can be found at [www.medtrade.com](http://www.medtrade.com)

**CONTACT:** Greg Thompson  
Medtrade Media Relations  
(970) 206-0071 (office)  
(970) 227-1002 (cell)  
[greg.thompson91@yahoo.com](mailto:greg.thompson91@yahoo.com)