Medtrade Registration is Open and Early Bird Rates are in Effect
After reading hundreds of Medtrade Spring comments, organizers look to make this year's Medtrade the best ever at a pivotal time for the industry.

ATLANTA, June 13, 2012 - Registration is open for Medtrade, the nation's premiere event for manufacturers and providers of home medical equipment. Medtrade will again be at the Georgia World Congress Center in Atlanta from October 16 – 18.

Early bird rates are $25 for an expo pass and $99 for the conference, which includes access to 120 sessions. Pre-show seminars and workshops are available. Click here to see what is on the agenda, and click here for pricing.

"Medtrade 2012 always seems to come at a pivotal time for the industry, but competitive bidding—and the continuing fight to replace it with the market pricing proposal—has made this year even more crucial," says Kevin Gaffney, group show director, Medtrade. "We have combed through hundreds of constructive comments about April's Medtrade Spring, with the overwhelming majority letting us know we are on the right track. For those who suggested improvements, we are working to make those a reality.

"For those pondering attendance, it makes sense to sign up now and take advantage of early bird savings," adds Gaffney. "This show is sure to provide invaluable information for those looking to survive and thrive in 2012 and beyond."

Prospective attendees should visit medtrade.com, or call (800) 933-8735, for more information.

CONTACT
Greg Thompson
Medtrade PR Representative
(970) 206-0071
greg.thompson91@yahoo.com