

News Release

FOR IMMEDIATE RELEASE

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**Medtrade Presents SIGVARIS Compression Therapy
Fitter Seminar with Online Tutorial**
*Unique format offers Web-based option for home medical equipment
professionals.*

ALPHARETTA, Ga.—August 12, 2009—[Medtrade](#), the largest event in the home medical equipment industry, has collaborated with [SIGVARIS](#) to offer home medical equipment providers with online education and the opportunity to become a certified fitter of compression therapy products. The online educational session will be available beginning August 14 and will work in tandem with a one-day seminar that will take place on Monday, October 12 at the Georgia World Congress Center (GWCC) in Atlanta as part of the Medtrade pre-show conference. Produced and owned by Nielsen Business Media, Medtrade will take place October 12 – 15.

The purpose of the online and live Basic Fitter Training Course is to advance HME professionals' knowledge of compression therapy in treating venous disease, lymphedema and other medical conditions.

The course has two options:

- Option One: Attendees can take an online course devoted to venous anatomy and venous disease progression. After completing the online course, they can attend the afternoon session of the SIGVARIS training program at Medtrade's pre-show conference on October 12. Afternoon session attendance is mandatory for those

who wish to receive SIGVARIS' Fitter Certification and/or American Board for Certification in Orthotics, Prosthetics & Pedorthics or Board for Orthotist/Prosthetist Certification accreditation.

- Option Two: Attendees can register to attend a full-day session of the SIGVARIS training program at Medtrade's pre-show conference on October 12. The morning session will cover venous anatomy and venous disease progression. The afternoon session at Medtrade and will concentrate on product details, fitting tips and techniques, and the role of the fitter in the process. Full-day attendance is mandatory for those choosing Option Two who wish to receive SIGVARIS' Fitter Certification and/or ABC/BOC accreditation.

For more information on the course, potential participants can visit the SIGVARIS Basic Fitter Training Seminar Web site at www.medtrade.com/medtrade/conference/online-ed.

"We are pleased to collaborate with SIGVARIS to offer this educational opportunity to the Medtrade attendees," says Kevin M. Gaffney, show director. "The format is designed to provide another option to attendees who are not able to travel to Atlanta in time for the morning session and for those who wish to participate in one of the other pre-show events. We also look forward to offering more on-line educational opportunities in the future."

SIGVARIS one-day fitter seminars are designed to provide the fitter of medical compression stockings with the needed medical knowledge to accurately measure, fit and select the appropriate product for patients with veno-lymphatic disorders.

The interactive workshop will cover:

- Circulatory anatomy and physiology
- Venous and lymphatic disorders
- SIGVARIS product overview
- Measuring and fitting workshop
- Handling physician prescriptions

"SIGVARIS strives to deliver industry-leading continuing education programs in multiple, accessible formats for durable medical equipment and home health providers, as the SIGVARIS Certified Fitter designation is recognized and accepted by medical professionals nationwide. We are thrilled to partner with Medtrade to offer show attendees several options to expand their venous disease knowledge and compression therapy skills through either the online training program or full conference session," said Charles Handschin, President and CEO of SIGVARIS Inc.

The cost to attend either option of the seminar is \$40 and includes admittance to the Medtrade Expo. For more information or to register, please visit medtrade.com.

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About SIGVARIS

SIGVARIS® North America is part of an internationally active medical device group headquartered in Winterthur, Switzerland that focuses on the development, production and distribution of medical compression garments, including hosiery and socks. With distribution in more than 50 countries on six continents, SIGVARIS is recognized as a global industry leader in the area of compression therapy for the management of venous and lymphatic disorders. Our US manufacturing facility is located in Peachtree City, GA. For more information, please visit www.SIGVARISusa.com. SIGVARIS, LIFE FOR LEGS and the leg icon are registered trademarks of Ganzoni & Cie AG, St.Gallen/Switzerland and in many countries worldwide.

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EDITOR'S NOTE: To obtain additional information or to arrange an interview or request photos, please contact Denise McClinton at (254) 715-3631 or dmclinton@hot.rr.com.