



## News Release

### FOR IMMEDIATE RELEASE

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### **Medtrade Spring Registration Now Open** *Special pricing available through February 5.*

**ALPHARETTA, Ga.—January 28, 2010**—Registration is now open for [Medtrade Spring 2010](#). Owned and produced by Nielsen Expositions, Medtrade Spring, the mid-year educational and buying event for the home medical equipment industry, will take place May 11 – 13 at the Sands Expo & Convention Center in Las Vegas.

As a special offer, show producers have announced an “early-bird” pricing for those who register before February 5.

“In support of the industry and our educational partners, we want to provide an economical solution to HME providers that enables them to attend Medtrade Spring at a very low cost,” says Kevin M. Gaffney, show director. “The pre-show and general conference sessions are on-target with the critical issues facing the industry. We want to ensure attendees are able to benefit from the expert knowledge of this year’s stellar list of speakers.”

The early registration pricing includes:

- A \$79 rate for the [Medtrade Spring Educational Conference](#)
- A free pass to the Medtrade Spring Expo

In addition, a \$50 discount to the Medtrade Spring pre-show conferences on May 11 is now being offered. To receive this discount, attendees need to contact the sponsoring companies directly.

The pre-show conference will include the following:

- The American Association for Homecare will present a session on documentation
- Pride Mobility Products will present two sessions on seating and positioning and complex rehab reimbursement
- SIGVARIS will offer a full-day compression therapy fitter seminar
- The VGM Group will offer its Sales Training University and a session on the current state of the legislative and regulatory issues affecting the HME industry

For detailed information on the pre-show conferences, including course descriptions, speakers and continuing education opportunities, attendees can visit the Medtrade Spring pre-show conference page on its [Web site](#).

For more information about the events or to register, please visit [medtrade.com](http://medtrade.com) or call (800) 933-8735.

#### About Nielsen Expositions

*Medtrade and Medtrade Spring are produced by Nielsen Expositions. Nielsen Expositions is a leading market-focused provider of integrated information and sales and marketing solutions, helping businesses go to market more effectively and efficiently.*

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