Sponsorship and Marketing Opportunities Contract

Georgia World Congress Center
Atlanta, GA
November 16-18, 2010

PLEASE TYPE OR PRINT

Company Information:

Booth #: _____

Company: _____

Contact: _____

Title: _____

Address: _____

City: _____

State: _____ Zip: _____

Country: _____

Telephone: _____

Fax: _____

E-mail: _____

Terms & Conditions

Nielsen Business Media reserves the right to accept or deny any requests for sponsorship or marketing at its sole discretion for any reason or no reason without liability to the applicant, exhibitor or any third party. This contract is not valid until said contract is executed by an authorized representative for the exhibitor and Exposition management. If exhibitor desires to cancel this agreement, Exhibitor may only do so by giving notice in writing sent to the Organizer with evidence or receipt. **In such case, Exhibitor will continue to be liable for 100% of the total sponsorship fee unless the written notice of cancellation is received by the organizer no later than August 31, 2010.** If written notice of cancellation is received prior to August 31, 2010, exhibitor will be liable for 50% of the total sponsorship fee. Because these dates are related to the Event date and not the date of this agreement, these dates shall apply regardless of the date on which this agreement is executed. The date of cancellation shall be the date the organizer receives notice.

Payment Information

Please sign and fax a copy of this agreement to your designated sales representative found below.

Once the agreement has been reviewed and approved by Nielsen Business Media you will be invoiced for the total cost of your sponsorship & marketing choices selected above. Payment will be due in our offices within 10 days of receipt of invoice.

Sponsorship & Marketing Opportunities

Some opportunities are subject to reservation deadlines, availability, and first-right-of-refusal. Prices listed are for rights fees only. Pricing DOES NOT include the cost of materials (see Sponsorship Brochure for details).

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SPONSORSHIP TOTAL = _____

_____
Exhibitor Signature Date

_____
Nielsen Signature Date

INSTRUCTIONS: *Please complete, sign and fax this agreement to your designated Sales Representative listed below.*

Sales Manager, Companies A–H	Companies I–Z
Tad Munroe, 770–777–8710	Dena Pickard, 770–777–8699